



Homero Bayarena

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*“Don’t let your some days become your ‘what ifs.’
A ‘what if’ is a missed opportunity that may never
come your way again!”*

Certified to Deliver

Leadership: Great Leaders,
Great Teams, Great Results

Leading at the Speed of
Trust*

Leadership Foundations*

Working at the Speed
of Trust*

7 Habits of Highly Effective
People for Managers*

7 Habits of Highly Effective
People*

7 Habits Signature Series*

Championing Diversity*

Diversity Advantage Webinar*

The 5 Choices to Extraordinary
Productivity

Focus: Achieving Your Highest
Priorities*

Presentation Advantage (one
day)

Rethinking Stress*

*Certifications



Homero helps organizations, private and public sector, realize dramatically improved results through laser focus and relentless execution of mission. Clients give Senior Consultant, Homero Bayarena, rave reviews. His unique consulting and presentation style—charged with energy, experience, and humor—produces desired results for many organizations.

Homero has over 30 years of business experience. He enjoys teaching life-changing principles that make employees more productive professionally and personally and working with organizations to deliver on mission-specific goals. Clients value his outstanding ability to deliver custom solutions designed around human resource management, diversity and business case strategies.

Prior to his work with FranklinCovey, Homero worked for Zurich Insurance, Maryland Insurance Group, Blue Cross Blue Shield of Maryland, ISI Consulting in Dallas, and the University of North Texas in positions ranging from frontline to management.

Homero has worked with many clients representing a number of industries including food and beverage, health care, insurance, technology, banking, hotel, restaurant, retail, data information, grocery, pharmaceutical, and manufacturing.

He has worked successfully with federal and state governmental agencies as well as military organizations. In fact, at a workshop Homero was teaching for the U. S. Department of Education, President George W. Bush and Vice President Dick Cheney attended part of the workshop.

Homero earned an M.S. in business administration, specializing in marketing, from the University of North Texas. He holds a B.S in accounting from North Texas State University.

In his first year with FranklinCovey, Homero was named *Rookie-of-the-Year* for his outstanding performance. Since then, he has been distinguished as a member of the company’s President’s Club seventeen times. In 2005 he received the company’s highest honor—at that time, The Summit Award. Since then, in 2010 he was the inaugural recipient of FranklinCovey’s 1500 Club.

Homero lives in the Baltimore/Washington DC area with his family. He is very involved in his community, but draws most pleasure from spending time with his family and friends.

Homero gives back to the community at many levels and volunteers his time to many charity groups. He promotes the arts and music at levels. He founded a theatre group that showcases local talent and provides quality, affordable entertainment.

