



Saint Paul



Minneapolis



E200 2013

Targeted Business Strategies To Help Minneapolis/Saint Paul Entrepreneurs...

- Accelerate Growth
- Diversify Markets
- Explore Financing
- Expand Networking

This program is co-sponsored by the following organizations:

Metropolitan Economic Development Association (MEDA)
 City of Minneapolis
 City of Saint Paul
 The SCORE Association
 U.S. Small Business Administration
 Small Business Development Centers (SBDC)
 Federal Executive Board of MN - SADBOC
 Women's Business Center at WomenVenture
 Ewald Consulting
 Saint Paul Chamber of Commerce
 North Hennepin Community College
 Procurement Technical Assistance Center (PTAC)
 Women's Business Development Center - MN

WHAT: E200 Emerging Leaders is an intensive training initiative to accelerate growth of high potential small businesses located in America's cities. Developed by the U.S. Small Business Administration, e200 offers qualified business owners powerful benefits including innovative strategies to grow, acquire financing, access new markets and leverage networking.

WHO: The e200 training is open to small businesses located in the City of Minneapolis or City of Saint Paul and surrounding suburbs with annual revenues between \$400,000 to \$10 million that have been in business for at least three years. This training is not for start-up businesses. E200 is considered a mini-MBA type of training with the case study being the owner's business, but it does require a major time commitment of the CEO.

WHEN: Thirteen classes will begin early/mid April and run through early November. Space is limited to one C-level executive per business.

WHAT'S THE COST? The only costs are your time and commitment to complete the curriculum. Anticipate 100 hours of combined classroom, homework and peer-to-peer mentoring.

CLASSROOM LOCATION? To be determined.

HOW DO I REGISTER? To request a letter of interest form, contact Cindy Collett at 612-370-2312 (Cynthia.Collett@sba.gov)

Letters of interest must be received by March 5, 2013.